

Portfolio

2025

Andrew Tonna

Graphic Designer

Logo Design
Brand Identity
Social Media Design

Print Media
Editorial Design
Motion Graphics

ANDREW TONNA

Graphic Designer

About Me

I'm Andrew Tonna, a Maltese Graphic Designer with a strong foundation in arts, creativity, and media. My creative journey began in 2014 at The Tink Shop, a small print business where I developed essential skills in graphic design, time management, and problem-solving within a fast-paced environment.

After completing my B.A (Hons) in Graphic Design & Interactive Media in 2017, I joined the Bay Street Group, where I managed design projects for leading brands including Hyatt Regency Malta, Rainforest Cafe Malta, be.HOTEL, Springfield, Cortefiel, and Women'secret.

My experience also includes an international design mission in Ireland and a tenure with Deloitte Malta, further broadening my professional perspective.

Today, I run my own Graphic Design studio, offering creative solutions and consultancy to a diverse range of clients and agencies — including The Concept Stadium, Reach Marketing, and others. With a focus on quality, efficiency, and innovation, I take pride in transforming complex ideas and briefs into impactful, engaging visual experiences.

Adobe Soft Skills



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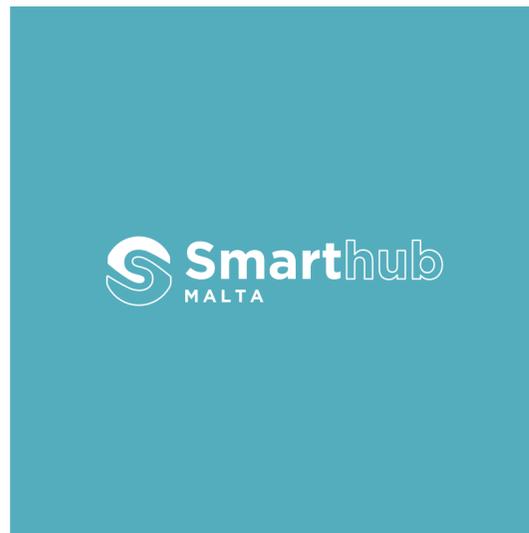
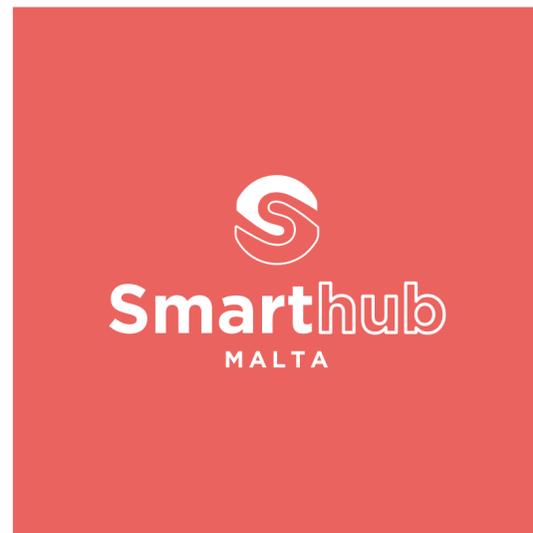
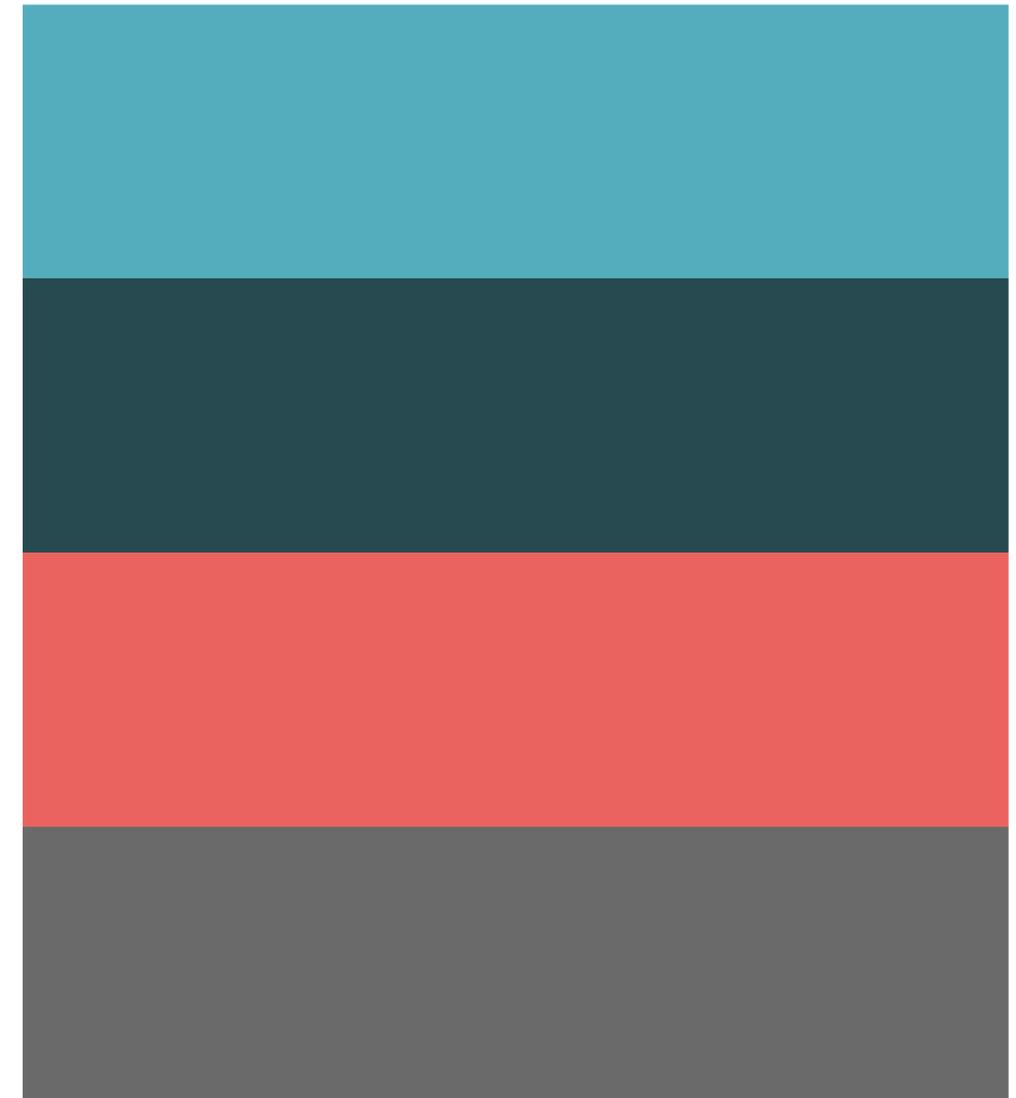
Malta Posters
G'UNIQQO
JIMREN

01 *LOGO DESIGN*

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Smart Hub Malta

Presenting a remarkable logo design - a minimal logo design featuring the letter 'S' that symbolises the journey/path clients undertake at Smarthub Malta.



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NV Real Estate

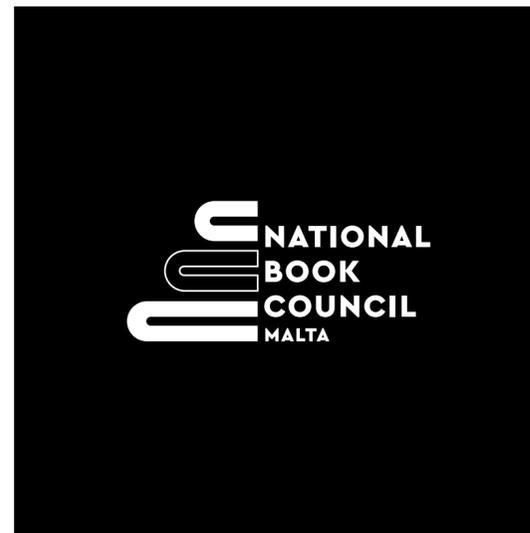
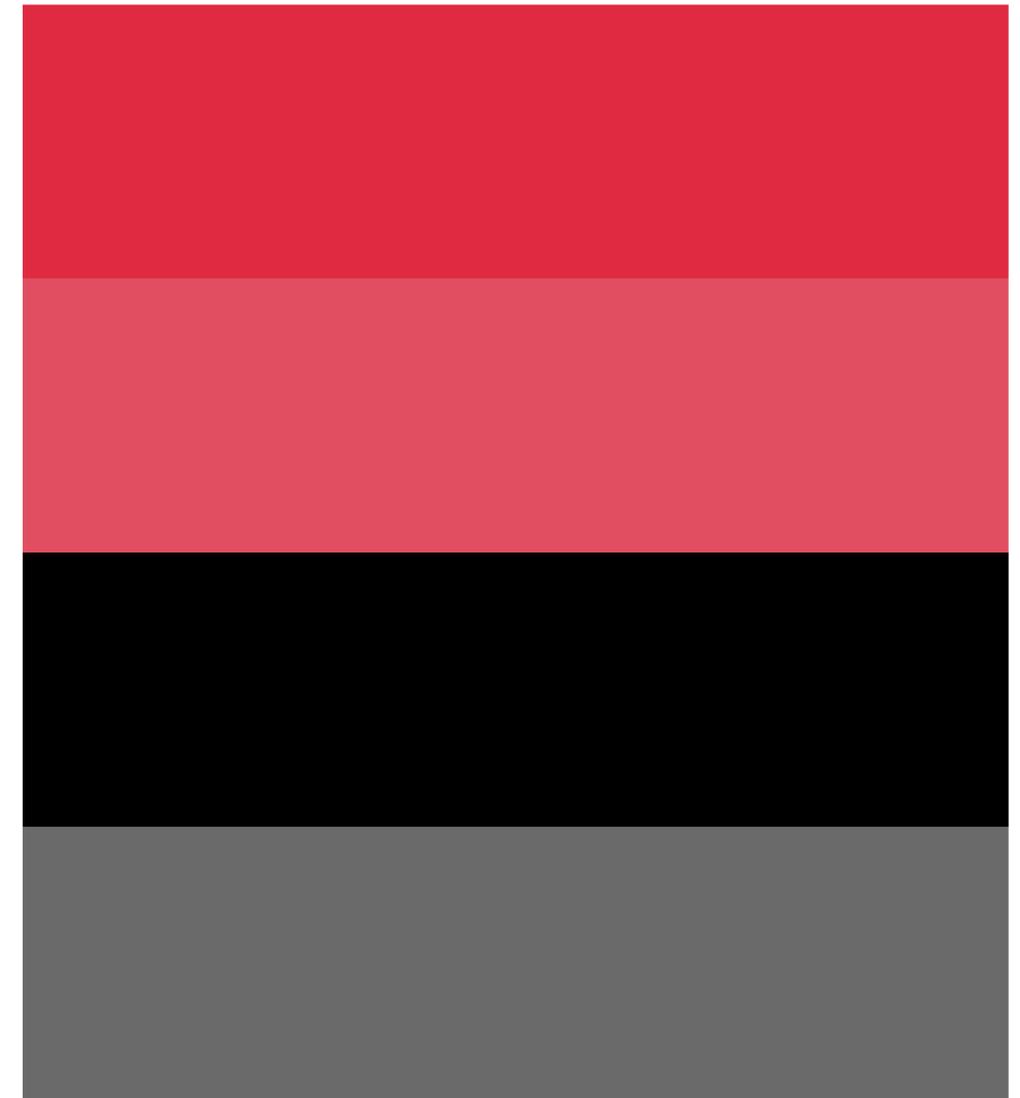
A sleek, modern logo for a real estate consultant, featuring a key, house, and chimney to symbolize the industry. It exudes professionalism and expertise while projecting a contemporary, trustworthy image.



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National Book Council

This bold, minimal logo depicts three stacked books, with the contrasting middle book symbolizing the richness and diversity of Malta's literary community.



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Logography

A curated collection of some of the logos I designed over the years, showcasing my experience and growth in the field of graphic design.



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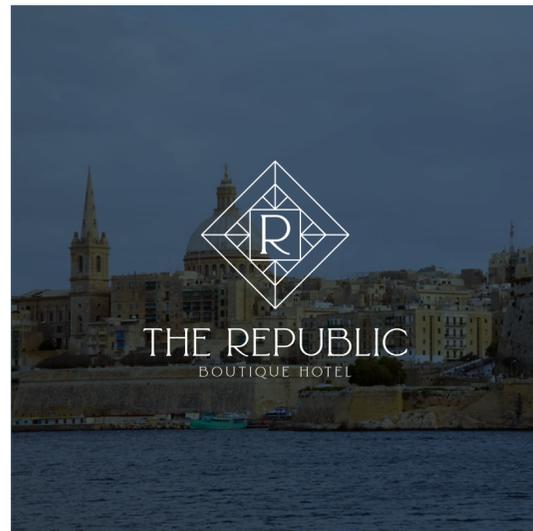
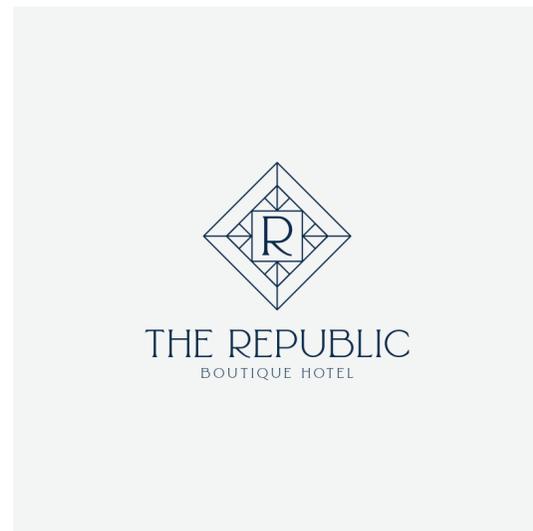
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02 *BRAND IDENTITY*

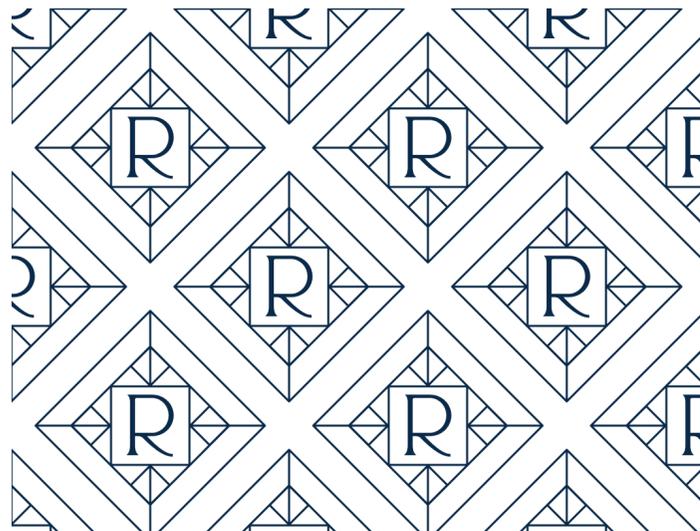
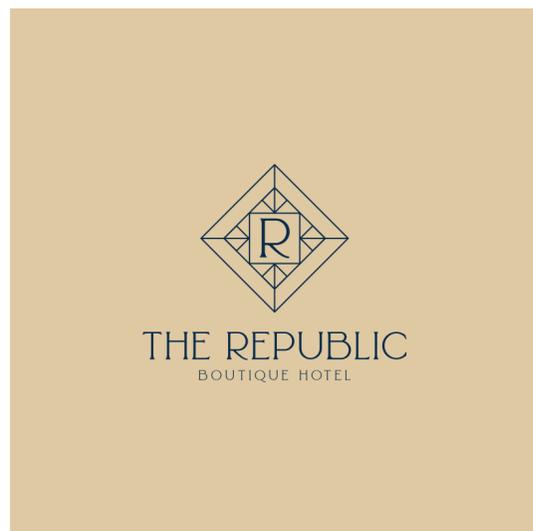
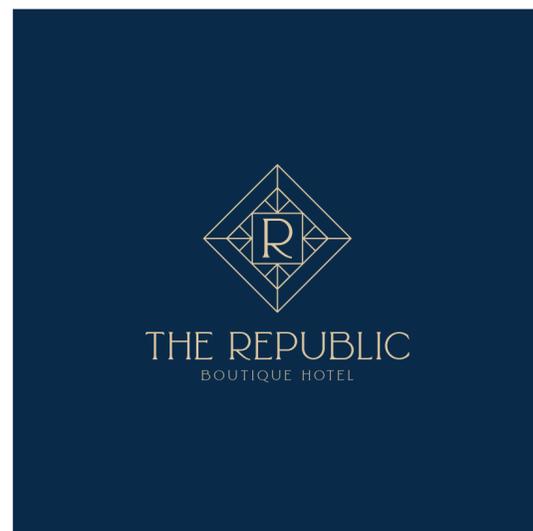
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The Republic Boutique Hotel

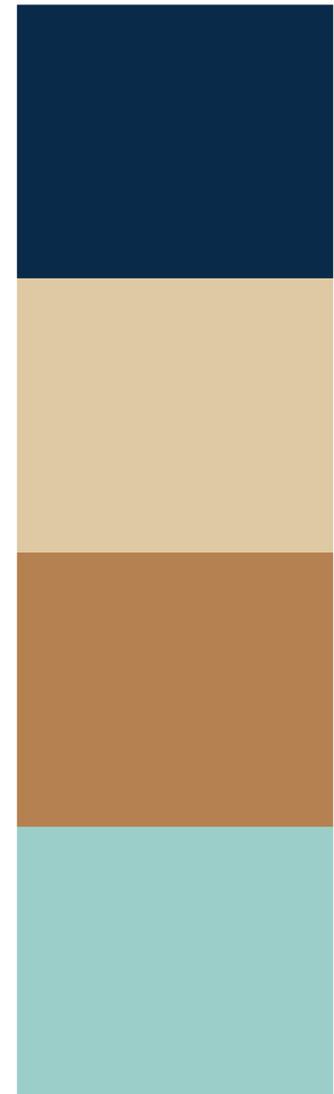
Presenting a timeless and minimalistic brand identity for The Republic Boutique Hotel. Drawing inspiration from the heart of Valletta, the emblem reflects design elements from the hotel's facade, seamlessly incorporating a traditional pattern into the logo



Arrogant Bold
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1234567890
ABCDEFGHIJKLMNPOQRSTUVWXYZ
1234567890

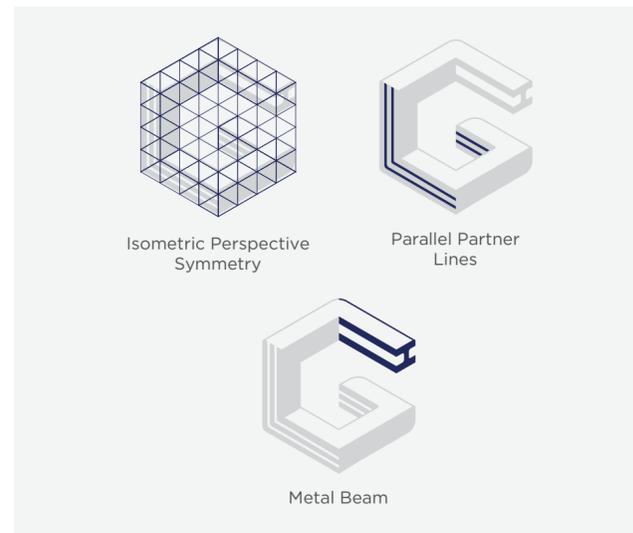
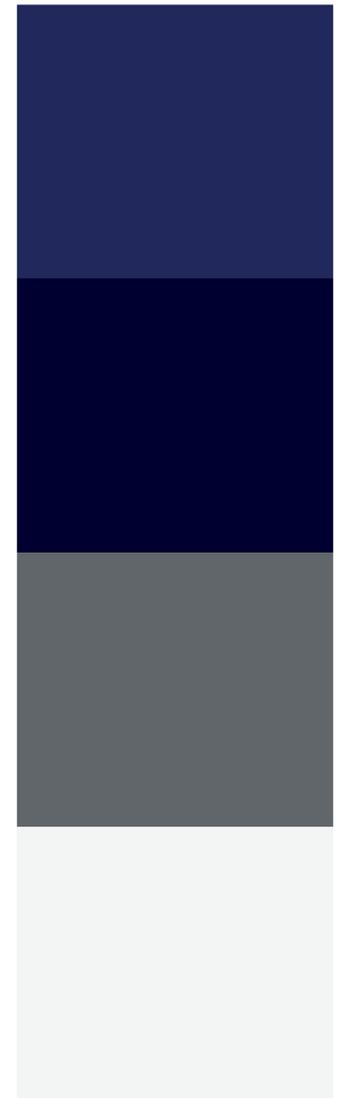
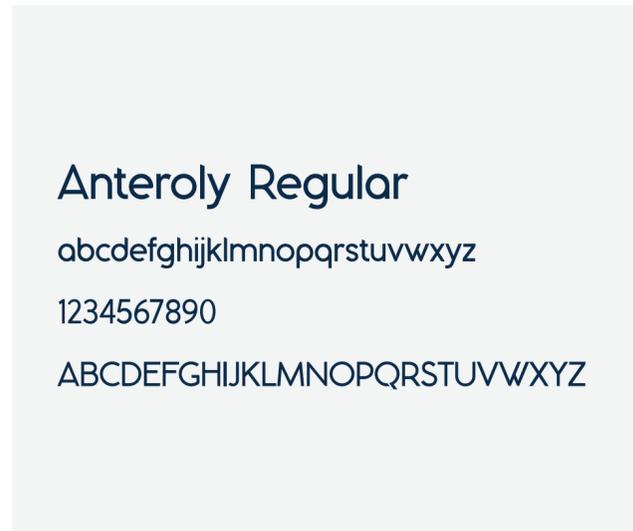


The icon design of the Republic Hotel was carefully crafted to represent the company's roots, drawing inspiration from the intricate patterns adorning the facade of the original hotel. Additionally, the typeface of the letter 'R' was influenced by the street names of Valletta.



GML Ltd.

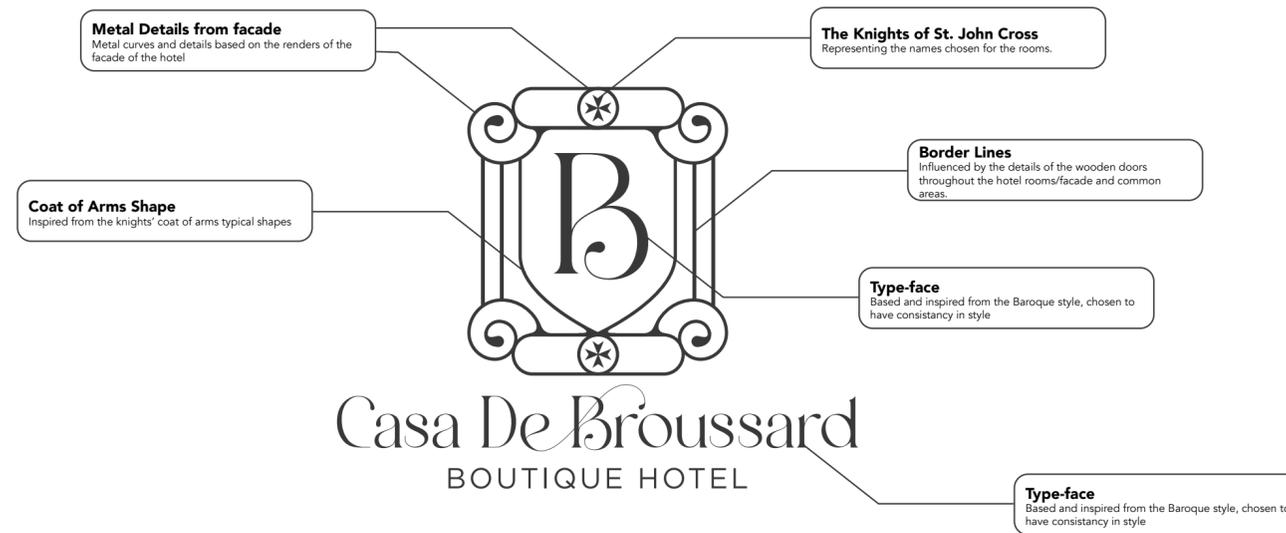
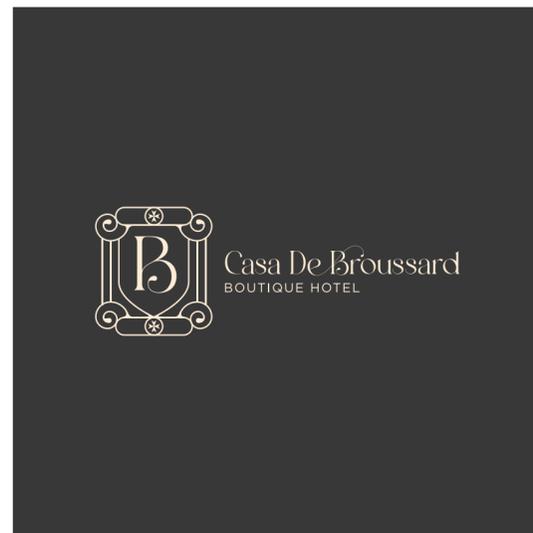
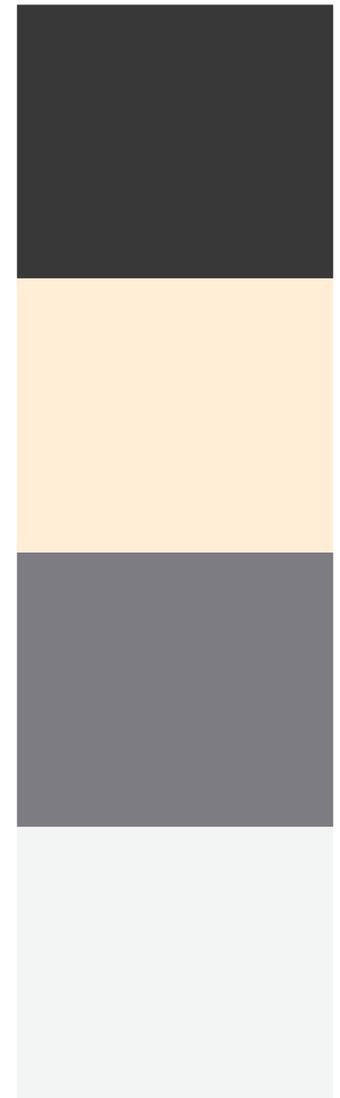
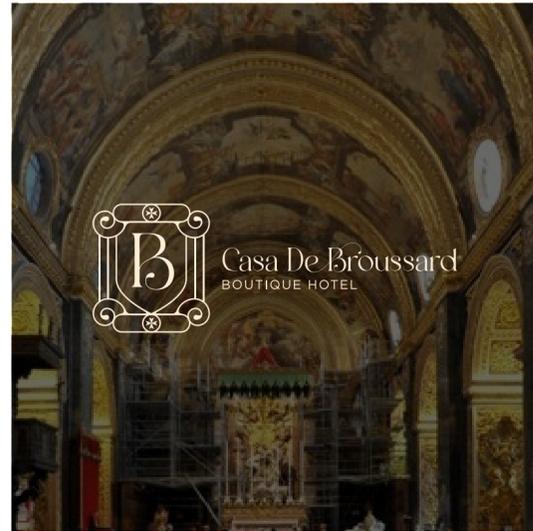
The GML logo reflects the company's core values through an isometric 'G' inspired by the hexagon—symbolizing efficiency and structural precision. The double cutouts signify collaboration, and the integrated metal beam emphasizes GML's mastery in metalworks.



The top menu bar is fully interactive, enabling seamless navigation throughout the portfolio.

Casa De Broussard

Blending metal details from the facade with the Knights of St. John cross, the logo echoes the hotel's heritage. The coat-of-arms form, Baroque typography, and wooden door-inspired borders create a refined and cohesive identity.



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03 *SOCIAL MEDIA SETS*

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one80 Restaurants

Born from Rouvin Zammit Apap and Jesmond Vella's passion for food and hospitality, one80 has grown from its flagship Kitchen & Lounge in Mellieħa to multiple innovative dining experiences across Malta and Gozo, including seasonal, entertainment, and specialty venues.



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Panta

Panta is a three-generation strong, privately owned family business. For over 50 years, we have brought high-quality products and innovative technologies to the market – both in Malta and overseas.

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Engineering Solutions. Enabling Comfort

UP TO **20% OFF**

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Super low sound levels

5 YEAR WARRANTY

A++ R32
T&C's Apply

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Super low sound levels
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5 YEAR WARRANTY

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WIN ONE OF MANY NIGHTS AT VOCO HOTEL

Including VAT & installation

A++ R32
T&C's Apply

5 YEAR WARRANTY

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LIVING ENVIRONMENTAL SYSTEMS

9,000 BTU €660 incl. VAT	12,000 BTU €725 incl. VAT	18,000 BTU €1,025 incl. VAT	24,000 BTU €1,400 incl. VAT
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Prices starting from

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Buy a Hisense AC & WIN one of MANY nights at VOCO Hotel

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Win with Panta & extend the Chill Factor this Summer!

Buy a Mitsubishi Electric AC & WIN one of MANY nights at VOCO Hotel

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Drevi

Drevi is a Maltese company specializing in the import of premium bathroom faucets, advanced shower systems & more — all proudly crafted and produced 100% in Italy. We work both B2C & B2B



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04 PRINT MEDIA

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Pepsi Malta

This campaign was done in collaboration with another Maltese based agency (The Concept Stadium). My role in this campaign was to re-size the available assets and make sure they are 'Print-Ready'.



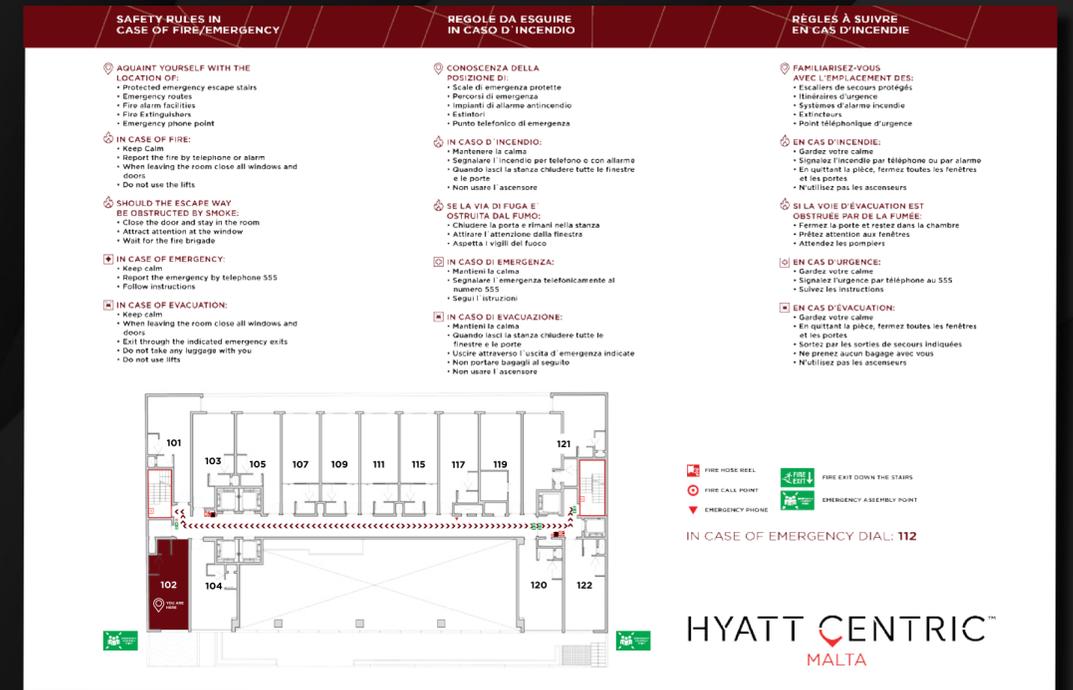
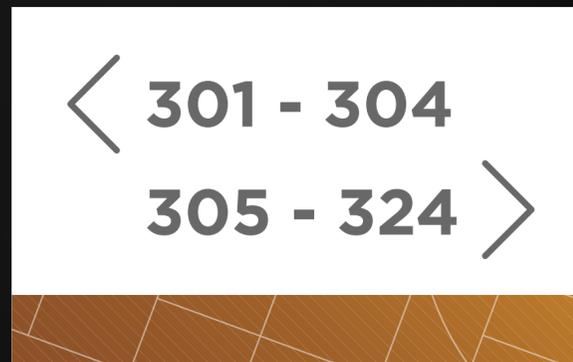
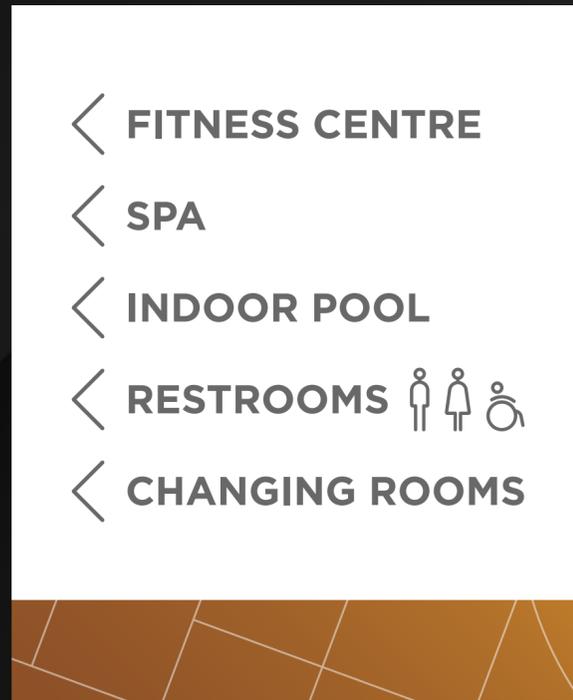
6X3 BILLBOARD



PEPSI

Hyatt Centric Malta

Designed the hotel's complete wayfinding system, including signage and fire escape plans, and created a custom lobby wallpaper featuring Maltese-inspired elements.



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DECO Malta

A meticulously crafted wallpaper design created for a local print supplier as part of a villa project. The client requested a lively and nature-inspired aesthetic to be installed in two separate living rooms.



05 *EDITORIAL*

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Guarena

Guarena is a premier wedding and events venue. This editorial design was developed in collaboration with Reach Marketing. The client requested a sleek, clean, and corporate-style brochure to be distributed during their grand opening.



Artie III

ARTIE III is an established sea racing team with a rich history in competitive sailing. The client commissioned a brochure to be presented to potential sponsors. The project involved re-creating and re-designing an existing brochure to enable full editability and produce a professionally designed, high-quality final version.



WHAT DOES THE MONEY GO TOWARDS?

ENTRY FEES FOR MAJOR RACES
BOAT TRANSPORT COSTS
CREW REMUNERATION
ACCOMODATION DURING TRIPS ABROAD
MAINTENANCE WORK
PONTOON HIRE
BOAT IMPROVEMENT, BRANDING AND NEW SAILS

RECENT IMPROVEMENTS

NEW KEEL/BULB
3 NEW SAILS
RE-SPRAYING OF BOAT
REPLACED BEARING OF RUDDER
LOWERED RIG AND SERVICING
SET UP OF NEW NAVIGATION AND SOFTWARE SYSTEM
NEW LINES, BLOCK AND OTHER IMPROVEMENTS
RE-SPRAYING OF DECK
NEW RACING MAIN SAIL
NEW RACING JIB
SOLT WATER MAKER
REPLACING OF COCKPIT NON-SLIP

IMPROVEMENTS FOR 2025

NEW MAIN SAIL, NEW JIB 2.5, STAY SAIL JIB A1, DELIVERY MAINSAIL, NEW SOFT DECK, LOWERING OF RIG AND REPLACE FORESTAY, REPLACING LIFEJACKETS, SPRAY TOUCHING UP OF BOAT SHIPSIDE AND UNDER WATER, REMOVAL AND SERVICE OF RUDDER AND BOWSPRIT, LIST OF MAINTENANCE TO WATERPROOFING OF STANCHIONS, PULPIT, DECK FITTING

SPONSORSHIP

WHAT IS INCLUDED IN SPONSORSHIP?

LOGO ON BOAT (SHIPSIDE, MAIN SAIL, SPINNAKER)

LOGO ON ALL CREW GEAR

BRANDED POSTS ON SOCIAL MEDIA PAGES

ADDITIONAL MEDIA COVERAGE

TV COVERAGE ON LOCAL SPORTS PROGRAMS AND INTERNATIONAL STATIONS SUCH AS EURONEWS AND BBC WORLD

LIVE TRACKER ON MAIN OFFSHORE RACES AND ABILITY TO FOLLOW VIA RESPECTIVE FACEBOOK PAGES

ACTIVITIES BEFORE AND AFTER MAJOR RACES

SOCIAL MEDIA ACTIVITY COVERAGE ON OUR INSTAGRAM AND FACEBOOK TIMELINES AND STORIES.

ROLEX
ROLEX WORLDWIDE VIDEO COVERAGE

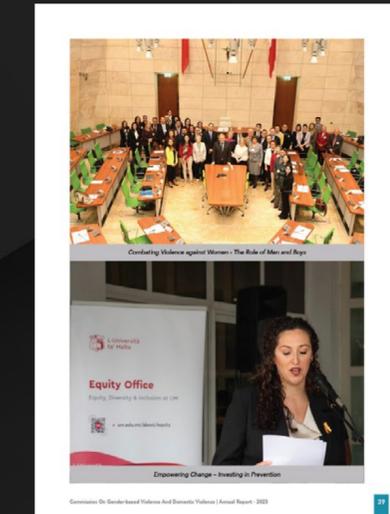
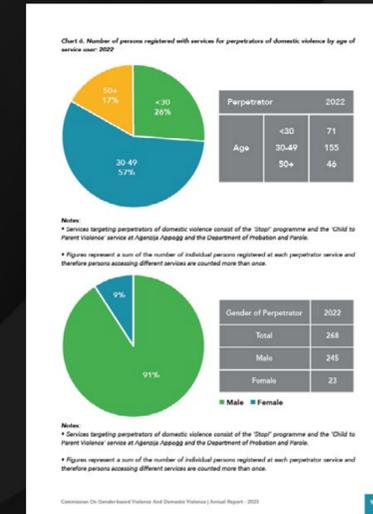
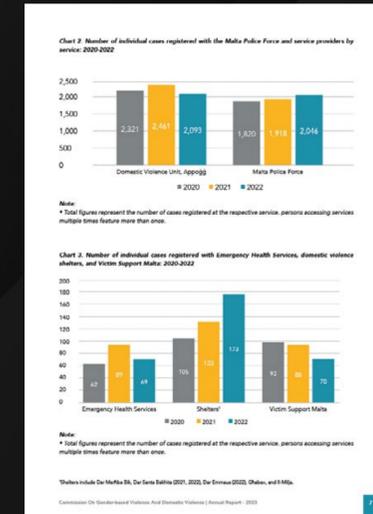
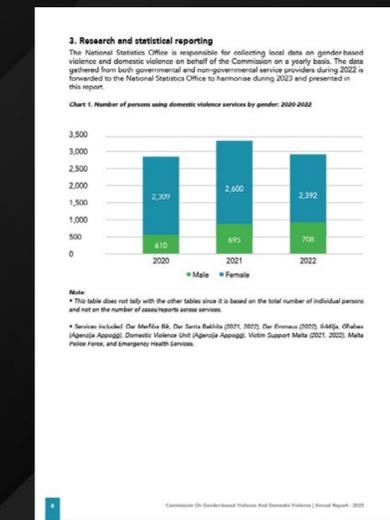
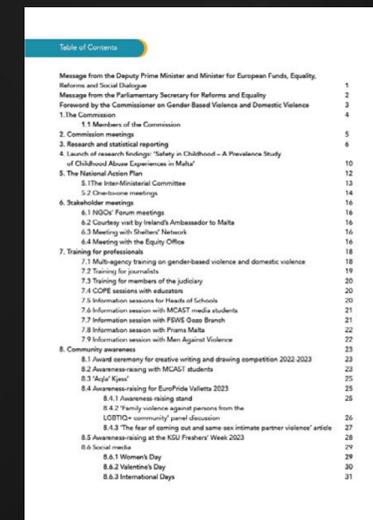
SPONSOR PACKAGES 2025/2026

MAIN SPONSOR
(MINIMUM OF SPONSOR OF \$1000)
INCLUDES LOGO AT CENTRE OF BOTH SIDES OF MAINSAIL, SPINNAKER BOTH SIDES, COMPANY WEBSITE ON BOOM, BATTLE FLAG, LOGO ON FRONT OF ALL CREW UNIFORMS, MENTIONS ON OUR FACEBOOK AND INSTAGRAM PAGES, TAGGING MEDIA POST AND TAGGING, PRESS RELEASES.

SUB-SPONSOR
(MINIMUM OF SPONSOR OF \$100)
INCLUDES BACK SHIPSIDE X2 SIDES, BOOM LOGO WEBSITE X2 SIDES, SHOULDER SIDE ON ALL CREW UNIFORMS, SOCIAL MEDIA POST AND TAGGING, PRESS RELEASES.

Commission on Gender-Based Violence And Domestic Violence

This editorial project is an annual report for the Commission on Gender-Based Violence and Domestic Violence. The client provided the written content in a Word document, and I developed the full design from scratch — including all graphs, tables, and visual elements. The final report was structured for clarity and engagement, featuring interactive buttons and hyperlinks to ensure a seamless and professional reading experience.



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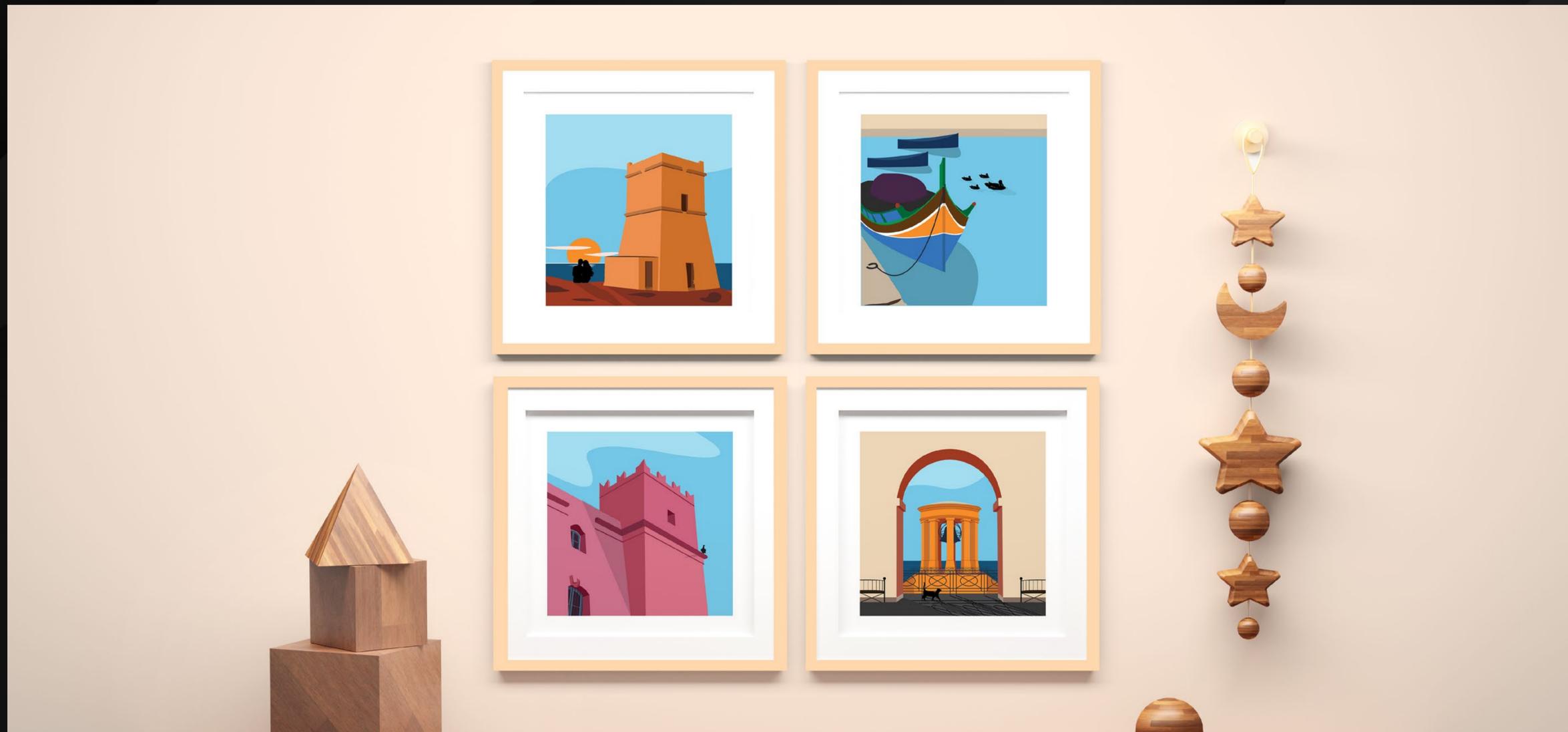
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06 *MISC*

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Malta Posters

A minimalist design project created for a local hotel. To enhance the simplicity of the illustrations, I introduced subtle representations of living elements to bring warmth and vitality to the otherwise static visuals.



G'UNIQO Menus

A clean and elegant menu set design for G'UNIQO Restaurant, part of the Courtyard by Marriott in Sliema. The design was carefully crafted to balance sophistication with clarity, ensuring a user-friendly experience for diners.



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JIMREN Facade

JIMREN is a gourmet take-away restaurant offering a blend of local and international cuisine. In addition to developing the overall branding, the client requested a façade design and a vintage-style sign to be installed on the side of the shop.





Click to read our Google Review

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